

To: Public Affairs Director  
From: Dana Humphrey: 858-345-1008 x.204 or [dana@muttropolis.com](mailto:dana@muttropolis.com)  
RE: Mutts-querade Event to benefit Tucson's Cause Four Paws  
DATE: September 2007

Have you ever had to choose between paying the grocery bill or being able to care for your four-legged family member? Each year thousands of treatable pets are euthanized because their owners can't afford the necessary care. But they don't have to be.

Cause Four Paws' mission is to act as a resource to assist in providing humane and responsible emergency care to companion animals living in Tucson whose owners have limited funds available. Cause Four Paws Fund provides financial assistance to owners of companion animals who require veterinary emergency or specialized care to sustain life or limb and to prevent suffering. Cause Four Paws Fund is a registered 501 © 3 nonprofit charity based in Tucson that is directed by local veterinarians and business leaders.

At Muttropolis, we are working hard to raise awareness about Cause Four Paws in our community through our first annual Mutts-querade Benefit Event. We are interested in working with your station to inform listeners about the cause. We would appreciate it if your station could roll these announcements into your programming and air them as often as possible. Contact Dana Humphrey, Muttropolis Marketing and Public Relations Manager at 858-345-1008 x 204 for more information or Janet Gores, Cause Four Paws Director of Development at 520-795-9951.

Thank so "mutts" in advance for helping our community.

RADIO (30 seconds)

Each year thousands of treatable pets are euthanized because their owners can't afford necessary care. Cause Four Paws acts as a resource to assist in providing humane emergency care, to companion animals living in Tucson, whose owners have limited funds. You are invited to participate in Muttropolis' first annual Mutts-querade Event to benefit Tucson's Cause Four Paws at the La Encantada Courtyard on October 26th 2007 from 6:00-9:00PM. To find out more call 520-299-6888 or visit [www.muttropolis.com/benefit](http://www.muttropolis.com/benefit) .

RADIO (45 seconds)

Have you ever had to choose between paying the grocery bill or being able to care for your four-legged family member? Each year thousands of treatable pets are euthanized because their owners can't afford the necessary care. But they don't have to be. Cause Four Paws acts as a resource to assist in providing humane and responsible emergency care to companion animals living in Tucson whose owners have limited funds. To help, you are invited to participate in Muttropolis' first annual Mutts-querade Event to benefit Tucson's Cause Four Paws at the La Encantada Courtyard on Friday, October 26th 2007 from 6:00-9:00PM. Presale tax-deductible ticket prices for attendees cost fifty dollars per person or seventy-five dollars per couple to benefit Cause Four Paws. Find out more by calling 520-299-6888 or visit [www.muttropolis.com/benefit](http://www.muttropolis.com/benefit) .