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ATTENTION: CALENDAR, PHOTO & ASSIGNMENT EDITORS

****Video will be available for multimedia use****

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MUTTROPOLIS HOSTS 'HOWLISTIC HEALTH & SPAW DAY' FOR PETS AND THEIR PARENTS TO FIND THEIR INNER CHI

*Guests will enjoy a 'howl-istic' afternoon featuring valuable health and wellness advice from pet nutrition experts, pet massage therapy, gourmet treat tasting, opportunity drawings and "mutts" more. - **Saturday, April 21 from 10:00 a.m. to 3:00 p.m. at Muttropolis.***

Newport Beach, Calif. – April 11, 2007 – Discover the latest innovations and developments in holistic pet health and wellness and socialize your pooch at Muttropolis' 'Howlistic Health & Spaw Day', from 10am -3 pm Saturday, April 21 at Muttropolis, A Utopia for Pets & Their Parents located at at 865 Newport Center Drive in the Fashion Island Shopping Center at Newport Beach. Experts in pet health areas such as pet allergies, dental hygiene, skin & coat care, hot spots, foods, joint care, anxiety and behavior needs will be on hand to answer questions and offer advice. Pet Nutritionist, Susan Davis will attend the event to present a workshop about "What to look for in Foods". Meet Terry Senko, Canine and Equine Massage therapist from Pawsitive Feelings. She will give 15 minute pet mas-





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sages and ask that \$5.00 be donated to the Irvine Animal Care Center for each massage. Also available for questions will be Rhonda Frost from Gentle Dental Anesthesia-Free Teeth Cleaning. There will also be tray-passed dogs treats, an opportunity drawing, a free de-shedding FURminator for purchases over \$50 and complimentary goody bags to the first 50 customers.

Free to the public, well-behaved pets and their two-legged companions are invited to attend this special day of pampering and doggy fun, where training and wellness will be shared by knowledgeable experts. Guests will enjoy valuable information on helping their pet achieve optimum health, and a chance to meet and greet with fellow neighborhood pet parents. Guests may schedule a free massage for their pet by calling 949-717-MUTT (6888) or logging on to www.muttropolis.com to learn more.

“Howlistic Health & Spaw Day is our fun take on a subject that near and dear to our hearts – and that is that proper diet, nutrition and care can ensure that our beloved pets live longer, healthier, happier lives,” noted Janet McCulley, co-owner and Chief Marketing Officer at Muttropolis.

About Muttropolis

Muttropolis is where the dog park and retail come together! Muttropolis does not sell pets, but instead encourages adoption through their many partnerships with local animal welfare organizations. Offering





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the ultimate in design-driven, yet functional dog and cat supplies, home furnishings, bedding, ergonomic raised feeders, travel accessories & gear and all-natural treats, Muttropolis is a utopia for pets and their parents.

The brainchild of dyed-in-the-wool “pet parents” who share a passionate love for animals, Muttropolis was inspired by their own beloved four-legged companions. Muttropolis was also born from a desire to give something back to the animals that provide such unconditional love and companionship— a celebration of sorts of the bond between pets and their parents

For more information call (949) 717-6888 or log on to www.muttropolis.com to learn more.

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