



*****MEDIA ADVISORY*****

FOR IMMEDIATE RELEASE

***Muttropolis Jingle Mutt Mingle & Holiday Open House To Benefit
Morris Animal Foundation Canine Cancer Initiative***

*Pets & their parents also encouraged to stock up on stocking stuffers
at second annual event*

WHAT: Pet-friendly Muttropolis, A Utopia for Pets & Their Parents, kicks off the holiday season by hosting the second annual Jingle Mutt Mingle for Colorado pets and their parents at Muttropolis' Boulder location in the Twenty Ninth Street Shopping District. Pets and their parents will get tips from Muttropolis' helpful elves on shopping for this year's best pet-related holiday gifts. To enhance the holiday spirit, 10 percent of sales generated during the event will benefit Morris Animal Foundation's canine cancer research initiative.

DETAILS: Pets will enjoy gourmet, all natural pet treats while their parents enjoy libations compliments of Cru Vin Dogs Wine, hot apple cider and Christmas cookies. Dog Daze Photo of Boulder will be on hand to take Holiday Pet Portraits and representatives from Morris Animal Foundation will share insight into their Muttropolis-funded program that is focused on eliminating canine cancer.

WHEN & WHERE:

Thursday, Dec. 6, 2007, 6 – 9 p.m.
Muttropolis - Twenty Ninth Street Shopping District
1855 Twenty Ninth Street, Boulder, CO 80301

FOR MORE INFO:

Call 303.545.6888 or log on to: www.muttropolis.com

ABOUT MUTTROPOLIS:

Discriminating pets and their 'parents' shop Muttropolis. Offering design-driven, yet functional dog and cat supplies, home furnishings, bedding, bowls, travel accessories, gear, all-natural treats, diets and more, the specialty retailer is a veritable utopia for pets and their parents.

Muttropolis offers numerous social, educational and off-beat events that encourage community participation, including 'mutt mingle' socials, pooch parties, in-store pet portraits, pet massage therapy and health and wellness workshops. The brainchild of dyed-in-the-wool "pet parents" who share a passionate love for animals and the companionship they offer, Muttropolis is committed to supporting animal-welfare programs, area animal shelters and rescue organizations.

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